

## *Retail Shipper Display Program*



The Omni Shipper Display Program is an eight (8) carton rapid distribution program that will deliver high savings \$6.00/.60¢ off invoice promotional product to retail outlets. **Additional quantities of promotional product will be available for reorder throughout the introduction period to satisfy consumer demand.**

### **MATERIALS**

Each shipping container will include the following:

- Pre-assembled 10 1/4" X 19 1/2" high graphic 40-Pack gravity fed pack facsimile display.
- P.O.S. Kit (17" X 11" poster, special offer pricing burst and shelf talker)

### **REQUIREMENTS**

- Accept the following designated eight (8) cartons:

<b><u>PACKING</u></b>	<b><u>QUANTITY (in cartons)</u></b>
Omni King Size	2
Omni 100's	2
Omni Light King Size	1
Omni Light 100's	2
Omni Ultra Light 100's	1

- Fill and maintain the display with appropriate packings.
- Agree to place the display and advertising in a highly visible position.

### **PAYMENT**

\$4.00 per display placement